



October 4, 2021

Product Department Bulletin

NEW PRODUCT: RE255T – 55 Gallon Electric Water Heater

Dear Valued Customer,

Bradford White is pleased to announce that the latest addition to the residential electric water heater lineup, the RE255T, is now available to order.

This water heater is an important addition to the Bradford White portfolio. Following the expiration of the DOE Commercial Water Heater Enforcement Policy on December 31, 2021, the RE255T will be the largest capacity (55-gallon) electric-resistance water heater we offer.

With a **best-in-class First Hour Rating of 75 gallons & a UEF of 0.93**, the RE255T out delivers all comparable 55-gallon residential electric water heaters on the market.

Below is a quick reference comparison chart:

	BWC	AO Smith	Rheem
Model	RE255T	ENT-55	PROE 55 T2 RH94
Nominal Capacity (gal)	55	55	55
DOE Rated Storage Volume (gal)	55	55	55
Diameter	23"	24"	22 ¼"
Height	56 15/16"	56 ½"	57"
First Hour Rating (gal)	75	72	72
UEF	0.93	0.93	0.92

 = Indicates best-in-class!



For your convenience, the following technical documents can be found on the [Bradford White website](#).

- Specification Sheet
- Installation & Operation Instruction Manual
- Parts List

Accompanying this announcement is the [Product Data](#) for this new model.

For the Pro® registrants can also secure product and marketing documents in Bradford White’s [For The Pro® site](#).

The launch announcement for the light duty commercial models, LE255T, will follow at a later date.

If you have any questions, please contact the Product Department at 844-235-4958 or products@bradfordwhite.com.

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